Figure 1-2. Hotel industry overview.

- I. Types of hotel properties
 - a. Hotels
 - b. Motels
 - c. All-suites
 - d. Limited-service hotels
 - e. Extended-stay hotels
- II. Market orientation/location
 - a. Residential
 - i. Center-city
 - 1. Hotels
 - 2. All-suites
 - 3. Limited-service
 - 4. Extended-stay
 - ii. Suburban
 - 1. All-suites
 - 2. Limited-service
 - 3. Extended-stay
 - b. Commercial
 - i. Center-city
 - 1. Hotels
 - 2. All-suites
 - 3. Limited-service
 - 4. Extended-stay
 - ii. Suburban
 - 1. Hotels
 - 2. Motels
 - 3. All-suites
 - 4. Limited-service
 - 5. Extended-stay

Hotels are found in center-city, suburban, and airport locations. Guest stays can be overnight or long-term, as much as several weeks in length. These properties sometimes specialize in catering to particular interests, such as conventions or gambling. Casino hotels usually take a secondary role to the casino operation, where the emphasis is on profitable gaming operations.

Motels

Motels offer guests a limited range of services, which may include reservations, vending machines, swimming pools, and cable television. The size of these properties averages from 10 to 50 units. Motels are usually in suburban highway and airport locations. Guests

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